

## More than Just a Chair

If someone said there would be a time where we would be wanting to go back to the office and long to sit in our desk chairs, we would never believe it, yet here we are. After spending countless hours sitting in kitchen and dining room chairs, the novelty of working from home has worn off and people find themselves missing the simple luxury of their office chair.

An office chair offers many physical benefits such as ergonomic support, enhanced comfort levels and customizable features. Well-constructed chairs properly support users as they move throughout the day, allowing them to solely focus on the task at hand and increase productivity rates.

However, high-quality seating options go beyond physical benefits to also deliver emotional value. A study called "Emotionalism in Furniture Design" explains the emotional importance of furniture design and how strong this connection can be: "it's so strong that people will keep a piece of furniture [...] even after it is broken". It goes on to suggest that furniture can "fulfill meaningful and emotional needs".

Once someone sits in their chair it becomes part of their corporate identity, they claim ownership over it and become attached. This bond is why some people refuse to get a new chair despite their current one being out of date or beyond repair. With that in mind, customers should look to invest in quality seating products that deliver valuable physical and emotional benefits.



### NIGHTINGALE HIGHLIGHTS /



Nightingale creates quality, hand-crafted seating products that provide customers with significant financial, physical and emotional value. A Nightingale chair is a financial investment that is built to last. Our state-of-the-art testing facility and innovation lab result in the development of high ergonomic and comfort standards. Combined with several adjustable features and customizable options, Nightingale chairs deliver exceptional physical value. Emotional value grows overtime but starts with knowing that each chair is made in our wastefree facility with recycled materials. The hassle-free parts warranty and excellent after-sale service allows customers to enjoy their chair for as long as possible.

Nightingale uniquely creates each product with an intended physical and emotional purpose. Each chair has an emotional response that correlates to its physical features. Its design sparks an emotional response that can bring the user a sense of calm, focus, excitement, creativity, etc. to help them make the most of their workday. For example, the Bless task chair is affordable, durable and comfortable; it offers freedom of motion to match the user's creative output. Bless' physical composition enables users to feel confident, free and creative as they take on the day.

Please visit **www.nightingalechairs.com** to explore our full collection of quality ergonomic seating products and find the Nightingale chair that will provide the right physical and emotional support you need to conquer your workday.

## **Cricket II: Now with Casters**

Nightingale's functional and comfortable Cricket II stackable guest chair now comes with casters. The 502-CA model enhances the Cricket II's traditional curved back and waterfall seat design to provide users with enhanced comfort and support with the added benefits of mobility and freedom.

The flared arms are integral to the chair's structure and function as they connect to the angled legs that allow for stability and smooth movement of the 2" carpet casters.



Enjoy the upgraded Cricket II in its latest 502-CA model with casters. Its innovative design allows for mobility making this chair perfect for workspaces that need to be versatile and easily reconfigured.

# Season's Greetings and a Happy New Year to you and your family!





# Nightingale's Holiday Hours:

Dec. 23 Close at 2pm

Dec. 24 Closed

Dec. 27 Closed

Dec. 28 Open

Dec. 29 Open

Dec. 30 Open

Dec. 31 Closed

Jan. 03-07 Office open

**Factory closed for inventory** 

Jan. 10 Office open

Factory reopens for production



## Find Your Fit with the Danforth II

Nightingale's Danforth II is a modular lounge seating option customers can select modern-flared or rolled arm options to that adds a classic presence to any space. The Danforth II is easy to move and can be simply assembled in minutes, without tools.

This comfortable and stylish seat is made up of parts that snap and lock into place for solid, secure comfort. Customers can choose from a single club chair and two and three-seat sofas.

The Danforth can be upholstered in a variety of high-quality textiles that will bring bold colors and textures to any area. The Danforth II comes standard with straight arms, however

further customize their lounge seat.

Other options to enhance your Danforth II are the built-in swivel tablet top that can go on either arm of the chair, a USB port for convenient charging access and optional polished aluminum round legs for extra style.

With easily replaceable components the Danforth II is built to last. Its modular form makes this lounge seat versatile and economical as it can be tailored to fit small or large spaces.



The Danforth II Series is the perfect combination of comfort, style and functionality. It is a lounge solution that will allow your work life to feel as comfortable as possible.

## **Try My Chair Maker**

Your perfect chair starts here.

We want you to have the chair you'll fall in love with again and again. So, we've created My Chair Maker (MCM) to help you achieve that dream. It's super simple and quick to use!

Use My Chair Maker to customize a chair to fit your specific needs. Explore different options for the frame, arms, seat, casters, textiles and more to make your own chair. Lots of new chairs have been recently added to our MCM. All models found in My Chair Maker are currently available for customization online, and we will be adding more in the future as they become available.

Customize your chair with our wide range of colors and grades on MCM: nightingalechairs.com/my-chair-maker

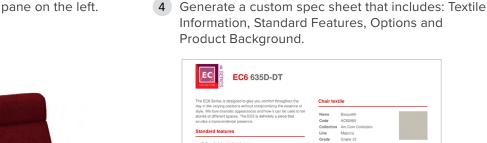
Example

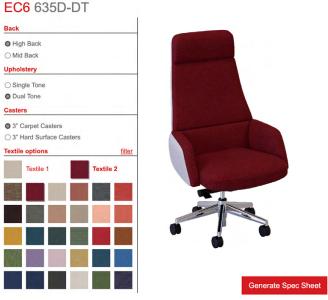
#### HOW TO NAVIGATE

- 1 From the navigation menu, select My Chair Maker.
- 2 Select a model from our list of products.



3 Customize your chair using the pane on the left.













#### **ABOUT US**

Founded in 1928, Nightingale is a contract seating manufacturer that puts purpose before profit. By collaborating with top designers, engineers and research teams, we create quality ergonomic products that are good for your body and the planet. Nightingale is one of the country's Greenest Employers and is committed to building products with minimal carbon footprints that are recyclable, sustainable and durable. All our products are made in our waste-free facility powered by clean energy. As one of the country's Best Managed companies, Nightingale's commitment to comfort, quality and innovation drives our vision to be a global industry leader.

We invite you to visit us at www.nightingalechairs.com to view all our quality seating options, obtain virtual literature, use the My Chair Maker app, learn more about our green initiatives and discover Nightingale's story.









#### CONTACT

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