# Nightingale Highlights

JULY **2022** 



## Nightingale Wins the Environmental and Sustainable Business of the Year Award

On May 5th, 2022 Nightingale Corporation was distinguished as the winner of the Clean and Green Award, as delegated by the Mississauga Board of Trade (MBOT). This designation represents Nightingale's constant commitment to upholding a high level of environmental standards as well as its commitment to sustainable practices.

Nightingale has contributed to environmental well-being through our commitment to our award-winning environmental 'zero-waste' initiative. We have dedicated ourselves to being as carbon-neutral as possible in our production processes. The corner-piece of our environmental commitment to zero waste is the 'land-fill sucks' policy. Within our manufacturing process, no waste is produced. Excess, or end-of-lifespan materials are either repurposed or reused. We use fabric that has recycled content as well as metal parts that have varying amounts of recycled content.



An example of our repurposing initiatives is as follows: in celebration of our 90th anniversary, Nightingale took all discontinued textiles, vinyl, and materials from our factory and repurposed them to make tote-bags with the logo "landfill sucks". This environmental initiative functioned as a marketing tool that brought about positive branding yet stemmed from our desire to reduce our environmental footprint.

All Nightingale chairs are GREENGAURD® Gold certified ensuring that our products have met some of the most rigorous and comprehensive standards for low emissions of volatile organic compounds into indoor air. Nightingale is also Level 2 certified by NSF which is an evaluation and certification system for environmentally preferable and socially responsible office furniture, that evaluates a company's social actions, energy use, material selection, human and ecosystem health, and numerous other impacts. We create high-performing products so that they can be used longer and in turn stay out of landfills for as long as possible. For ease of recycling, our product can be disassembled with basic tools. Another step we take is to stamp and label all plastic components of our products so that when being recycled the plastic can be identified and sorted properly.



Nightingale's zero waste policy dictates all of our manufacturing methods. Since 1990 through our waste diversion efforts we have saved the following:



**45,720** Trees



**61,391,824** Gallons of water



**44,468** m³ of landfill space



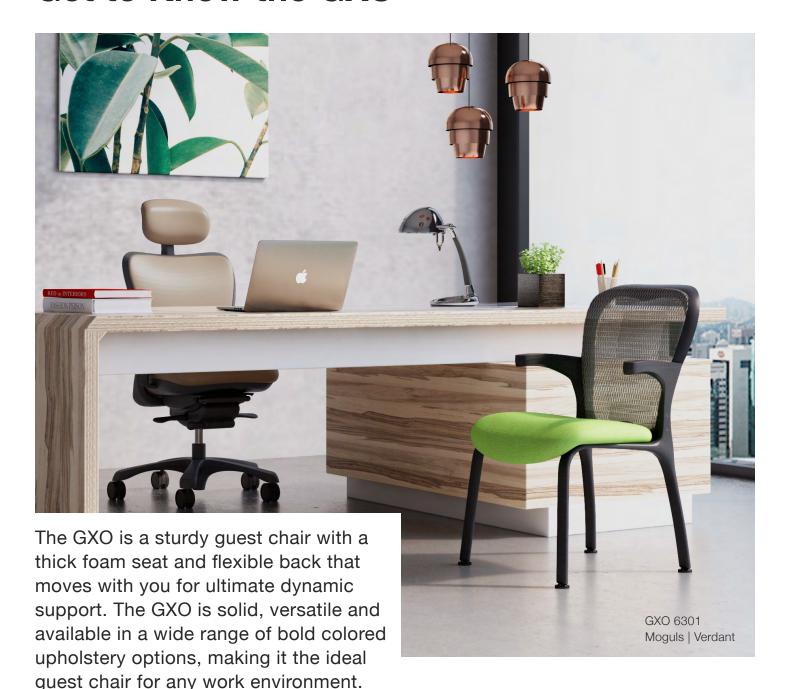
**11,490,256** kWh of electricity

It is worth noting that since 2012 Nightingale has been 100% waste-free, and any waste we do produce goes to power generations to be incinerated.

Nightingale is proud to celebrate its distinction as the Clean and Green award winner for 2022 from MBOT. Though we are happy that our actions have been recognized and have benefitted the planet, we do not intend to stop here! We plan to both continue, and further increase our sustainable practices for years to come.



### Get to Know the GXO



The GXO's ergonomically designed fixed short arms with polyurethane pads provide support while allowing easy access in and out of the chair. The seat comes standard with ENERSORB™ foam which ergonomically disperses your weight, conforms to your body to relive pressure points and reverts to its original form afterward, making it universally comfortable for all users. The seat also boasts a waterfall design which gently slopes to reduce muscle fatigue and promote good posture. The GXO far surpasses the comfort levels and ergonomic standards that are usually seen in guest seating options.

Guests are further indulged by the chair's curved back that provides proper ergonomic support and comfort. In addition, the ABLEX<sup>TM</sup> mesh backing moves with the user and allows air to pass freely, keeping guests cool and comfortable in all environments.

The GXO's durable, reinforced steel legs with adjustable, non-marking floor glides offer unmatched stability while being gentle on floor surfaces. The GXO's strength is furthered by its unique anti-slip angled rear legs.

You can customize your GXO with optional chrome legs and/or silver mesh backing.

## Nightingale Wins Office Seating Manufacturer of the Year



Nightingale is pleased to announce it has been named Office Seating Manufacturer of the Year for 2021 by Global 100.

Global 100 winners consist of a selection of 100 of the world's leading firms based on votes from over 160 countries. The Global 100 program recognizes the very best industry leaders based on strategic performance, innovative processes and exceptional product quality. Winning this award exposes Nightingale to hundreds of thousands of Global 100 subscribers, garnering public recognition from around the globe.

This award highlights our commitment to innovation, quality and effective corporate strategy. Nightingale is thrilled to be recognized as Office Seating Manufacturer of the Year for 2021.

### July is Anti-Boredom Month

We are half-way through the year and life may be getting a bit repetitive. Luckily, it is National Anti-Boredom month which means now is the time to think of exciting ways to change up your routine. Here are some adventurous activities you can do to keep yourself entertained this summer season.



**Get Moving** – If you normally go for walks, discover an alternate route or travel different streets. A new environment enhances your senses and actively engages your mind.

Try a new sport or outdoor activity such as tennis or golf. Your time will be filled with learning the techniques of whichever sport you choose. Find a hiking trail. Hiking can be an all-day activity and is great for physical and mental health as it allows you to explore and connect with nature.





**Get Productive** – Tackle the chores you have been putting off. It may sound boring, but the satisfaction from completing such tasks is quite rewarding. Empty out your closet, deep clean your bathroom or reorganize your pantry. It is fulfilling to see the results of your hard work at the end of the day.





**Get Creative** – There are many creative outlets you can use to fill your time. Painting, journaling, or even learning how to play an instrument are all fun and inspired activities that are sure to enrich your days.



**Get Inspired** – Take time to focus on yourself. Determine what you want from life personally and professionally, and how best to achieve it. Practicing self-awareness through yoga and meditation, along with creating a vision board are all simple steps you can take to accomplish your goals. If you make these daily habits, your days will always feel meaningful and never dull.



**Get Comfortable** – When you're bored it can be hard to motivate yourself to start new projects, in that case have a pamper day. Treat yourself to your favorite foods, cozy up with a book or binge-watch a TV show. A relaxing day can be the best way to unwind and prepare yourself for the adventurous days that lie ahead.

Make the most of Anti-Boredom Month by trying new activities and taking up new hobbies to guarantee you are engaged, occupied and certainly not bored this July.





#### **ABOUT US**

Founded in 1928, Nightingale is a contract seating manufacturer that puts purpose before profit. By collaborating with top designers, engineers and research teams, we create quality ergonomic products that are good for your body and the planet. Nightingale is one of the country's Greenest Employers and is committed to building products with minimal carbon footprints that are recyclable, sustainable and durable. All our products are made in our waste-free facility powered by clean energy. As one of the country's Best Managed companies, Nightingale's commitment to comfort, quality and innovation drives our vision to be a global industry leader.

We invite you to visit us at www.nightingalechairs.com to view all our quality seating options, obtain virtual literature, use the My Chair Maker app, learn more about our green initiatives and discover Nightingale's story.









### CONTACT

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