

Nightingale Highlights

JUNE 2021



Nightingale Achieves Gold Standard with Canada's Best Managed Companies



Nightingale has been named Best Managed for a fourth consecutive year as designated by Deloitte, in partnership with CIBC and Queen's School of Business.

Nightingale won its initial Best Managed award in 2018 and has successfully retained its status, becoming a Gold Standard winner in 2021. Nightingale is honored to have reached this new award level within the Best Managed program.

Now in its 28th year, this national business awards program recognizes and honors excellence within privately owned companies. Each year entrepreneurial companies undergo a rigorous application process and must pass several rounds of examination before receiving the Best Managed title. The fourth year of the Best Managed program is even more stringent to ensure that only the most dedicated and qualified companies receive the coveted Gold Standard designation.

This year's application would not have been an accurate assessment if it did not address Covid and give companies

the chance to express how they faced such fluctuating market conditions. It highlighted how Best Managed Companies are those that are capable of seamlessly adapting and pivoting their strategy to thrive in uncertain times. The application showcased Best Managed companies' ability to set industry leading standards for success no matter the corporate landscape.

"This year's Best Managed winners demonstrate the organizational grit required to thrive in these increasingly uncertain times," said Peter Brown, Partner, Deloitte Private and Co-Leader, Canada's Best Managed Companies program. "By putting their people first, and showing the courage to experiment and take risks, they were able to overcome some of today's most pressing challenges. This year's winners were able to succeed because they weren't afraid to fail."



Photograph of Nightingale Corp. entrance

The application challenged Nightingale to reflect on its corporate strategy, capabilities and resources, innovative processes, company culture, commitment to employees and customers and an examination of company controls and financials.

Exceptional applicants not only created a strategic plan that allowed for normal operation and growth during the pandemic but was innovative enough to position companies on a forward trajectory to easily realize future growth opportunities.

Nightingale is honored to mark four years of being part of Best Managed, including our newly appointed Gold Standard status. Nightingale looks forward to retaining and building upon its status within Best Managed for years to come.

About Best Managed

Best Managed continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$25 million. Since the launch of the program in 1993,

hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels:

- 1) Best Managed new winner** (one of the new winners selected each year);
- 2) Best Managed winner** (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review);
- 3) Gold Standard winner** (after three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years);
- 4) Platinum Club member** (winners that have maintained their Best Managed status for seven years or more).

Program sponsors are Deloitte Private, CIBC, Canadian Business, Smith School of Business, and TMX Group. For more information, visit www.bestmanagedcompanies.ca.

Embrace Nature this National Great Outdoors Month

Take advantage of June's summer weather by celebrating National Great Outdoors Month. If you have been feeling cooped up lately and who hasn't, now is the time to step outside and take in the benefits of the natural world.

Being surrounded by nature tremendously impacts physical and mental health. Keep reading to explore some of the positive possibilities that wait for you in the great outdoors.



Reduced Stress and Anxiety

Nature and sunlight help keep serotonin levels high. This helps increase energy, decrease stress and keep your mood calm, optimistic and attentive.

Boosted Immunity

Sunlight helps increase vitamin D production and energizes special cells that help fight off infection. Spending 5-15 minutes outside, 2-3 times a week is enough to activate these functions.



Improved Focus

Studies have shown that individuals who struggle with focus and impulse control are able to concentrate better after being surrounded by nature. The outdoors provide a space for our minds to slow down and detach from mental stress, leaving us renewed to focus and concentrate on any tasks. In one study, children with ADHD were able to better concentrate after a walk in a park versus a walk in the city.

Improved Sleep

The outdoors and exposure to sunlight helps set your sleep cycle and ensures that your internal clock is working correctly. Research suggests that exposure to early morning sunlight has the greatest impact on helping people get to sleep at night.

Stop and smell the roses this June during National Great Outdoors Month and experience the restorative powers of nature.



Nightingale Wins the Innovation & Excellence Award for 2021



Nightingale is proud to announce it has been named Contract Seating Manufacturer of the Year as selected by the 2021 Innovation & Excellence Awards hosted by Corporate LiveWire. This is Nightingale's second consecutive year receiving this title.

This award celebrates the achievements of successful companies that are leaders in their industry due to their ability to drive results, exceed customer expectations and continue to innovate and adapt to meet new challenges.

Nightingale stood out amongst hundreds of companies as a result of its unique corporate strategy, employee culture, innovation skills and customer care capabilities. Based on that

criteria, Nightingale was shortlisted by Corporate LiveWire's judging panel and ultimately won the title of Contract Seating Manufacturer of the Year.

This designation will be featured in the 2021 Innovation & Excellence Awards Guide, which will be distributed to a readership exceeding 90,000 professionals and businesses around the globe.

Nightingale is pleased to be recognized as Contract Seating Manufacturer of the Year for 2021 by the Innovation and Excellence Awards.

Ryan Hay Promoted to VP of Sales – Government



Photograph of Ryan Hay >

Nightingale is pleased to announce the appointment of Ryan Hay to the position of Vice-President of Sales – Government, effective immediately, and will be reporting directly to Ed Breen, President.

Mr. Hay's career started at Nightingale in 2008 and he has since then held many roles of increasing responsibility throughout the years, most recently as the Director of Sales, Government. This most recent role has prepared him well to succeed in the elevated position of VP of Sales – Government.

Ryan has a deep knowledge of Nightingale's products and procedures and has exemplified Nightingale's mission and values throughout his tenure. "Ryan's strategic mindset and

ability to create strong client relationships, have been critical to his achievements to date. I am eager to see how he embraces the responsibilities of this new role" says Ed Breen, Nightingale President.

Stepping into this new role, Ryan Hay will continue to establish and renew government contracts, thereby achieving corporate strategic goals and ensuring Nightingale's continued success in the government market.

Get Excited About the Ergo-Learn



Shown in Felt Melange, Cove

Ergo-Learn 3280

The Ergo-Learn is Nightingale's modern take on the classic office task chair. Its no-fuss design and multi-adjustable features make it a smart chair with big comfort.

The Ergo-Learn is for small, medium and large users thanks to its low, mid and high-back designs. Rich with adjustable features, you can tailor the height, chair tilt-back, ergonomic support pad and arms to perfectly match your body's needs and proportions.

The Ergo-Learn is an attractive ergonomic chair that fulfills the many task-seating requirements of an active work environment. This multitasking chair optimally balances comfort with ergonomic needs.

Enersorb™ – The seat is cushioned with Nightingale's revolutionary foam technology which conforms to your body and ergonomically disperses your weight to provide the best comfort.

Built-In Lumbar Support – Provides the user with proper posture and ergonomic support.

Waterfall Seat – The seat's sloped design allows this ergonomic task chair to be used all day by reducing muscle fatigue and promoting good posture.

Adjustable Arms – These arms can be adjusted horizontally and vertically to best support the user and its padded armrests further enhance the chair's comfort levels. Note armless model options are available.

Adjustment Mechanism – The Ergo-Learn has a swivel tilt mechanism capable of infinite position tilt-lock. It also includes seat slider and back angle adjustment mechanisms to ensure the best fit for users.

Tilt and Height Adjustment – Designed to accommodate users of many heights and sizes, this chair is adjustable in the following ways: 6° forward tilt, back tilt, back height, pneumatic height, and tension control.

Base and Casters – Its five-prong heavy duty nylon base with standard 2" carpet casters is capable of supporting you as you move and work throughout the day.

By prioritizing comfort and customization, the Ergo-Learn cuts out distractions to help you stay focused on the task at hand.



Nightingale Wins 2020 SIT Award



Shown in Origin, Mikan

IC2 7300

Nightingale is excited to announce that the IC2 is a winner of the SIT Furniture Design Award for 2020. The IC2 was a winning entry in the “Sit at the Office” category which highlights the series’ intelligent and perfectly balanced ergonomic design.

The SIT Furniture Design Award was created to recognize the efforts of international designers, interior designers and interior decorators that use furniture in their space design. The SIT Award celebrates creativity and shares furniture designers’ innovative vision with the world.

The award winners are decided by the SIT Award Jury whose

members evaluate submissions from 53 countries, based not only on the highest current furniture design standards but also seek out visionary designers and projects that showcase creativity and innovation. Judging criteria examines innovation, aesthetics, functionality, ergonomics, durability, impact, utility, ecological compatibility, the reality of production and the emotional value of a product.

As the designer and manufacturer of our own seating products, Nightingale is honored to have the IC2 be recognized in the world of interior design with the distinguished SIT Furniture Design Award for 2020.



IC2 7300D
Shown in Black Mesh



IC2 7300UF-WH
Shown in Theory, Rouge



IC2 7300-INT-UFST
Shown in Theory, Slate

About the IC2

Nightingale's IC2 is an executive and ergonomic task chair that provides users with premium quality and ergonomic comfort that features a luxurious aesthetic design. The IC2 Series is available in mid-back and mid-back with adjustable or integrated headrest options; it is also available in two frame finishes, either black or white. The IC2 comes standard with Nightingale's Nebula™ non-see-through mesh on the seat and back which allows air to circulate, facilitates dynamic movement and promotes good posture. Its slow release, pneumatically assisted, infinite tilt lock, synchronous GALILEO™ mechanism features an adjustable integrated dual-lever seat slider and easy to use tension control.

The IC2's 4D armrests move up/down, in/out and come with lockable swivel technology as well as arm pad front/back slide adjustment. The contoured lumbar support pad can be easily adjusted up/down, in/out for personalized comfort and ergonomic support. This chair is highly customizable and can be upholstered in our high-quality textiles, vinyls or leathers which are available in a wide range of colors.

A notable feature of the IC2 is that it is 98% recyclable with 40% less weight and material than comparable ergonomic task chairs. The IC2 is a lightweight and elegantly functional seating line that is bound to please all users.

Updated My Chair Maker

Your perfect chair starts here.

We want you to have the chair you'll fall in love with again and again. So, we've created My Chair Maker (MCM) to help you achieve that dream. It's super simple and quick to use!

Use My Chair Maker to customize a chair to fit your specific needs. Explore different options for the frame, arms, seat, casters, textiles and more to make your own chair.

Lots of new chairs have been recently added to our MCM. Only the models found in My Chair Maker are currently available for customization online, but we will be adding more in the future as they become available.

Customize your chair with our wide range of colors and grades on MCM: nightingalechairs.com/my-chair-maker

NAVIGATION INSTRUCTIONS

Example

- 1 From the navigation menu, select **My Chair Maker**.
- 2 Select a model from our list of products.



Stratford 2001 Series



Stephanie 1400 Series



Emily 611 Series



NLC Drafting Stool 2020 Series

- 3 Customize your chair using the pane on the left.

- 4 Generate a custom spec sheet that includes: Textile Information, Standard Features, Options and Product Background.

Stephanie 1401

Back

- Lounge Seating with Back Rest
- Lounge Seating

Upholstery

- Single Tone
- Dual Tone

Textile options

filter



Generate Spec Sheet

Stephanie 1401

Smart, Refresh, Collaborative.
Stephanie is ideal for organizations that want to give people more options for meeting across the entire office environment. Each element of this modular system can be used alone or combined in settings where people can focus on individual work, collaborate with a group, or activate with colleagues. Inspired by the paradigm-shifting Benjamin 60, Stephanie designed a lightweight, portable lounge system that highlighted her playful nature and robust tendency for work in team environments.

Standard features

The upholstery features high-density, high-resiliency foam over a plywood frame for strength. Separate back design for 1401 for ease of two-tone upholstery. Polished aluminum legs for an elegant finish.

Chair textile

Name	Step
Code	BSA112
Collection	PVC Free Collection
Line	Series 1
Grade	Grade 6

Options

Back	Lounge Seating with Back Rest
Upholstery	Single Tone



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ABOUT US

Founded in 1928, Nightingale is a contract seating manufacturer that puts purpose before profit. By collaborating with top designers, engineers and research teams, we create quality ergonomic products that are good for your body and the planet. Nightingale is one of the country's Greenest Employers and is committed to building products with minimal carbon footprints that are recyclable, sustainable and durable. All our products are made in our waste-free facility powered by clean energy. As one of the country's Best Managed companies, Nightingale's commitment to comfort, quality and innovation drives our vision to be a global industry leader.

We invite you to visit us at www.nightingalechairs.com to view all our quality seating options, obtain virtual literature, use the My Chair Maker app, learn more about our green initiatives and discover Nightingale's story.



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